

Definition of new service packages for an accounting service company

Customer

JPond Ov



Objective

Driving for clear and easy to buy accounting service packages for start-up companies

Implementation and deliverables

- Ideation and definition of service content and pricing in workshops
- Testing with new customers

Feedback

- "Steamlane helped me to create new service packages, which clarified to me how I will sell to new startup companies services which are easy to buy."
 - Janne Lampi, JPond Oy

